

**Antrim County
Economic Development Corporation
Strategic Plan**



Mission

Retain, expand, and promote County-wide economic growth and stability.

EDC History

The Antrim County EDC was established by the Antrim County Board of Commissioners in 1979 under the State of Michigan's Economic Development Corporations Act, Public Act 338 of 1974, as amended.

Powers

PA 338 of 1974 and the EDC's articles of incorporation and by-laws allow for a fairly broad range of powers to plan, finance, and implement projects. Some of these powers include construction, acquisition, borrowing money, and lease agreements.

Membership

The EDC is a nine member board appointed by the Board of Commissioners. It is the desire of the Board to have a representation that includes all areas of the County both geographically and by industry.

Strategic Planning

The Antrim County EDC Board requested that MSU Extension facilitate a strategic planning process during the summer of 2015. John Amrhein, MSU Extension Government and Public Policy Educator, in consultation with EDC board members, Antrim County administrative staff, MSU Extension educators, and Northern Lakes Economic Alliance (NLEA) staff, developed a process for conducting this planning session. The process included a presentation on extraordinary governance; discussion about the structure and role of the EDC board and its relationships to the county board of commissioners, NLEA, and other economic development efforts in the region; discussion by the board about key issues within the purview of the board to advance their mission and initial action steps to move forward in the near future.

Many topics were discussed and several topics were combined or otherwise addressed and the number of topics was reduced to seven. These were prioritized, and action steps were discussed.

EDC Priorities

Goal	Actions	Progress
High Priority		
Understand Communities	<p>Review master plan goals throughout Antrim County.</p> <p>Design a survey to gather needs/wants across the county.</p> <p>Choose the survey's targets.</p> <p>Conduct the survey & compile answers.</p>	
Promotion/Collaboration	<p>Review current community promotions.</p> <p>Choose appropriate County-wide promotional efforts.</p>	
Medium Priority		
Regional/State Funding	<p>Share "Redevelopment Ready" information with the local units of government.</p> <p>Communicate new information of funding opportunities with the local units.</p>	
Develop Financial Plan	<p>Prepare an EDC budget in July for the following year's County budget.</p> <p>Look for funding sources outside of County.</p>	
Broadband	<p>Educate Commissioners and community.</p> <p>Frontier presentation.</p>	
US-131 Corridor	<p>Stay connected and active.</p>	
Low Priority		
County Master Plan	<p>Review Chapter 6: Economic Development in the master plan.</p>	