

# Antrim County Economic Development Corporation



#### **MEMBERS**

Mike Allison 12/31/2021

Sherry Comben Term elected

**Peter Garwood** 12/31/2019

**Dave Heeres** Term elected

**Rachel Krino** 12/31/2021

John Meeske 12/31/2020

**Kathleen Peterson** 12/31/2020

**Bonnie Robbins** 12/31/22

Veronica Welter Term elected

### **STAFF**

**Pete Garwood** County Administrator

**Mathew Cooke** Deputy County Administrator

**Tina Schrader** Administrative Asst.

Margie Boyd Secretary

#### **OFFICE ADDRESS**

P.O. Box 187 Bellaire, MI 49615

**PHONE:** 231-533-6265 **FAX:** 231-533-8111

#### **SPECIAL ASSISTANCE**

If you wish to attend a Planning Commission meeting and require special assistance, please contact the Administration and Planning Office. The Antrim County Economic Development Corporation meeting is scheduled for

### Tuesday, February 19, 2019

Antrim County Building, Room 211 203 East Cayuga Street, Bellaire, Michigan

### **AGENDA ITEMS INCLUDE:**

9:00 a.m. Call to Order

9:01 a.m. Public Comment

9:15 a.m. Annual Organizational Meeting

Election of Officers

· Selection of meeting dates/times

9:30 a.m. Approval of Minutes - November 28, 2018

9:45 a.m. Northern Lakes Economic Alliance (NLEA) Update

10:00 a.m. 2018 EDC Annual Report - see attached pg. 2

10:15 a.m. Annual Review of Strategic Plan - see attached pgs. 3-4

10:45 a.m. Various Matters

11:00 a.m. Public/Member Comment

Adjourn

# Antrim County

## **Economic Development Corporation**

Mission Statement: Retain, expand, and promote County-wide economic growth and stability.

### **Annual Report 2018**

- 1. Received a presentation on the economic development study performed at Glacial Hills Natural Area (January).
- 2. Created and distributed business cards for EDC members (April).
- 3. Reviewed the EDC's strategic plan (reviewed in April, accepted in May).
- 4. Nick Lefebre of Torch Lake Tours gave a presentation on their work to bring business to the County (May).
- 5. Performed the 2018 EDC survey and reviewed the results (June).
- 6. Created text for the 2019 Antrim County Road Map, and contracted the design to a local company. (June, November)
- 7. Reviewed the County's 2019-2024 Capital Improvement Plan (August)
- 8. Members of EDC attended the Networks Northwest Housing Summit (October)
- 9. Jane MacKenzie, Executive Director of Northern Homes Community Development, gave a presentation on their involvement with affordable housing (October).
- 10. Discussed the Antrim County Facilities Master Plan project (November)
- 11. Many EDC Members attended the Antrim County Pitch Night by NLEA. (November)
- 12. Received presentations from Northern Lakes Economic Alliance regarding the NLEA's activities in Antrim County (January, April, August, and October).

# 2019 Antrim County Economic Development Corporation Strategic Plan

High Priority	Actions	Status
Community Support	<ul> <li>Provide rack cards to MDOT, NLEA, chambers of commerce and local units of government, both hard copy &amp; electronic.</li> </ul>	
	<ul> <li>Regularly send links regarding grant information and other funding opportunities to local units.</li> </ul>	
	Review EDC By-Laws	
Promotion and Collaboration	<ul> <li>Work with Antrim County Road Commission for the update and distribution of the 2019 County Road Map.</li> </ul>	
	<ul> <li>Maintain relationships with NLEA &amp; Networks Northwest, as well as create new relationships with other County EDC's and community groups as appropriate</li> </ul>	
Affordable Housing	<ul> <li>Educate the community on the need, funding available and benefits of affordable housing</li> </ul>	
Medium Priority	Actions	Status
Finances	<ul> <li>Prepare the EDC budget for the 2020 budget</li> <li>Identify and pursue additional funding sources outside of County</li> </ul>	
Broadband	Continue educating the community on broadband access	
	<ul> <li>Assist where able, with the NLEA Broadband Consortium</li> </ul>	

# **Completed Actions**

High Priority	Actions	Status
Community Support	<ul> <li>Provide rack cards to MDOT, NLEA, chambers of commerce and local units of government, both hard copy &amp; electronic</li> </ul>	Ongoing
	<ul> <li>Regularly send links regarding grant information and other funding opportunities to local units.</li> </ul>	Ongoing
Promotion and Collaboration	<ul> <li>Work with Antrim County Road Commission for the update and distribution of the 2019 County Road Map.</li> </ul>	EDC Design Completed in 2018
	<ul> <li>Maintain relationships with NLEA &amp; Networks Northwest.</li> </ul>	Ongoing
	<ul> <li>Produce EDC business cards for distribution</li> </ul>	2018
	<ul> <li>Make connections with other County EDC's and outside groups as appropriate.</li> </ul>	Ongoing
Medium Priority	Actions	Status
Finances	<ul> <li>Prepare the EDC budget for the 2019 budget</li> </ul>	2018
Broadband	Continue educating the community on broadband access	Ongoing
Mission Statement	Re-examine Mission Statement	2018