



Glacial Hills 2017 Annual Report

July 2018

ABSTRACT

This report summarizes the progress the Friends of Glacial Hills have made in their effort to create a financially sustainable organization that, “Preserves the natural resource values of Glacial Hills while providing a premier public recreational area that significantly contributes to the health and prosperity of Antrim County”.

Glacial Hills Annual Report - 2017

Successes

Activities - The Friends Group continuing mission to host a variety of outdoor activities throughout the year remains strong. This past winter saw a substantial increase in cross-country skiing, winter biking, and snowshoeing as a result of volunteer efforts to maintain groomed sections of the trail. Daily use for biking, hiking, trail running, etc., continues to grow as Glacial Hills is now, more than ever, a destination point for outdoor recreation.

Infrastructure Improvements – Vault toilets and changing rooms have been acquired. Final plans for installation at the Eckhardt and Vandermark parking lots are being reviewed. A storage shed used for tool organization and easy volunteer access has been installed at adjacent to the Vandermark lot.

Marketing Efforts - Our Facebook page continues to draw interest not only in Glacial Hills, but also for the town of Bellaire. We have also added an Instagram (social media photo sharing) account and hired a marketing firm through the Northern Michigan Mountain Bike Association to manage, Facebook, Instagram, and post a monthly blog article to our website. We also collect donations securely through our website.

Equipment Purchase - Through a fundraising event by Short's Brewing Company and a grant from the Northern Michigan Mountain Bike Association, the Friends of Glacial Hills was able to purchase a new snowmobile for winter maintenance including groomed trails for winter biking, xc skiing, and snowshoeing. We also received a brand new piece of grooming equipment manufactured in Harbor Springs, valued at \$2000 and donated fully by Timber Ridge Resort in Traverse City.

Partnerships – New in 2017, the Friends of Glacial Hills formalized a partnership with the Northern Michigan Mountain Bike Association by accepting a seat on their board. The greatest value in this partnership is the resource of NMMBA's experience and the potential use of their 501(c)3 status.

We want to recognize and thank the below listed organizations for their ongoing support and counsel:

Short's Brewing Co. for their support with event sponsorship, merchandising, and the engagement of their volunteer network.

Antrim County Conservation District for in aiding with the preservation and improvement of the trail system.

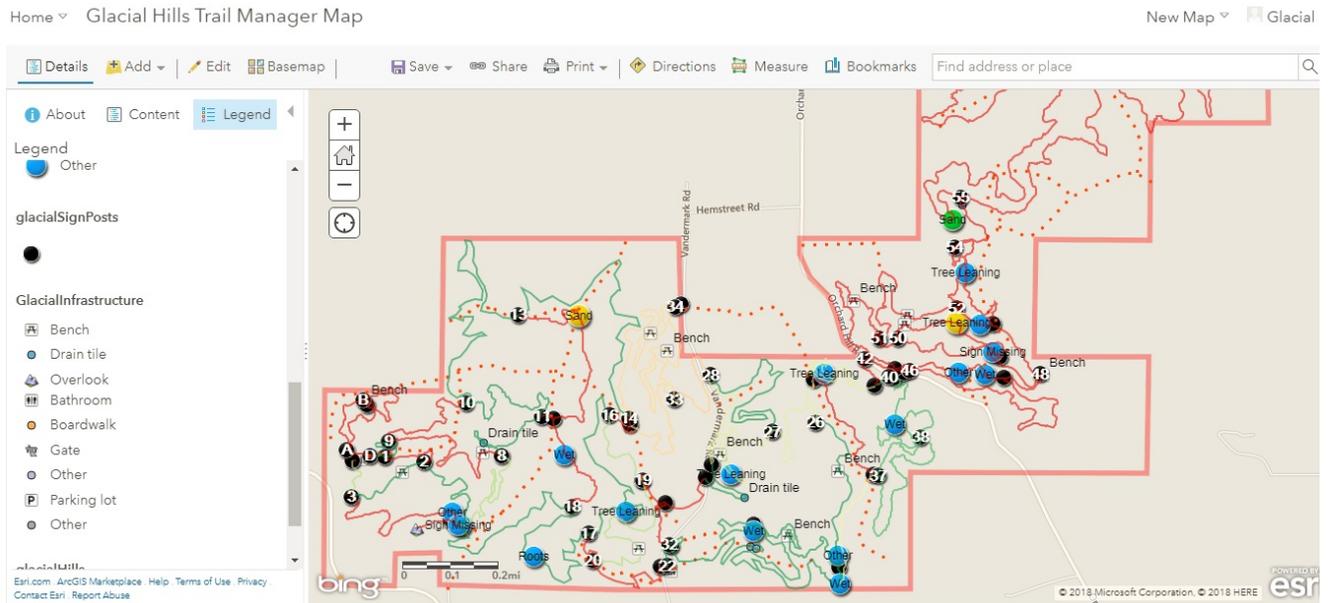
Forest Home Township by providing mowing at the Eckhardt trailhead, servicing the porta johns, and aiding in our financial management of the pathway.

Grand Traverse Regional Land Conservancy for providing resources for trail maintenance as well as procurement of various building and infrastructure needs. The partnership agreement (MOU) with GTRLC was renewed this year.

Antrim County for providing financial support and direction as we continue to find ways to enhance our ability to deliver an exceptional outdoor experience.

Volunteers - Our volunteer group continues to grow and remains an outstanding resource for Glacial Hills. Jim Fisher's leadership in managing projects and trail maintenance has been invaluable. Volunteers recorded 2000 plus man hours for 2017.

Jim also manages an online and mobile database that he trains volunteers to use. The database is provided and administered by our partners at GTRLC. This allows for accurate and immediate access to trail conditions and reported problems.



Our volunteers have also assembled a list of both wild flower and bird species indigenous to the area for users to access as they explore the trail.

Bob Holtzmann's ongoing efforts to share the great things happening at Glacial Hills has been outstanding. He has spent several hours in front of various civic organizations giving a formal powerpoint presentation that he assembled.

As always, GTRLC AmeriCorps volunteers provide valuable support in maintaining our trail system. We truly appreciate their engagement.

Opportunities

Fundraising – This area remains a challenge for the team. As called out in our last report, the position of Trail Manager was eliminated due to budgetary constraints. Those various responsibilities were taken on by members of the board. We believe we have done a commendable job of bridging the gap, however we feel that Glacial Hills would be best served with a resource dedicated to the overall management of the trail system, including fundraising and grant submittal. We do have minimal funding for the TM's position in our current budget, however as needed infrastructure work is the priority, the position remains open.

Management Structure – Below is a listing of the current members of the Friends of Glacial Hills Board

- Tim Reicha: Board Chair/at large
- Scott Beal: Vice Chair/at large County
- Bud Ferguson: Treasurer/Forest Home Twp.
- David Foote: Secretary/GTRLC
- Patrick Boyd: Forest Home Twp.
- Bryan Smith: Antrim County
- Eldon McPherson: Village of Bellaire

Financials

New Budget – The GH board received approval from the county for our fiscal year ('18) budget in March. Calendar year budgets for 2017 and 2018 are included in this review. The 2017 budget is final (Appendix A). The 2018 budget includes YTD actuals and forecasted spend/expense numbers for the remaining months (Appendix B).

2018 Capital and Expense Items:

- Expand/improve Orchard Hills parking lot
- Install toilets.
- Install changing rooms
- Pursue direct trail access from Bellaire
- Purchase ATV for trail maintenance
- Purchase trailer for trail maintenance
- Purchase chainsaw and safety equipment for trail maintenance
- Procure and install tool shed for Eckhardt parking lot
- Purchase animal proof/tamper resistant trash cans
- Purchase replacement tools for trail maintenance

Scheduled Events – The Friends Group continues to hold events that do not require trail closure. Volunteer guided events like snowshoeing, hiking, and biking take place on an ongoing basis. The only foreseen event that will require closure is the Glacial Hills Challenge bike event scheduled for August 25, 2018. This event provides funding for management of the pathway and is an economic opportunity for the community.

As we continually work to improve the trail system, we want to thank the volunteers, partners, and governmental agencies for their support. Please accept our sincere appreciation.

Respectfully Submitted,

The Friends of Glacial Hills Board of Directors

Appendix A.

Calendar 2017 Friends of Glacial Hills Balance Sheet

Monthly Income	Jan-17	Feb-17	Mar-17	Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Annual Net Income
Individual Donations	\$ 1,250.00	\$ 900.00		\$ 750.00	\$ 1,450.00	\$ 250.00	\$ 600.00	\$ 300.00		\$ 100.00	\$ 433.00	\$ 990.00	\$ 7,023.00
Business/Gov. Donations	\$ 1,600.00	\$ 500.00	\$ 500.00						\$ 1,675.00	\$ 1,000.00	\$ 6,550.00	\$ 270.50	\$ 12,095.50
Tubes/Tees/Cash	\$ 42.29		\$ 262.00	\$ 74.00	\$ 94.91	\$ 126.95	\$ 325.95	\$ 335.57	\$ 492.22	\$ 157.21	\$ 25.00	\$ 21.00	\$ 1,957.10
Square Pay								\$ 58.05	\$ 150.20	\$ 210.91	\$ 1,358.71	\$ 706.92	\$ 2,484.79
													\$ -
Monthly Total Income	\$ 2,892.29	\$ 1,400.00	\$ 762.00	\$ 824.00	\$ 1,544.91	\$ 376.95	\$ 925.95	\$ 693.62	\$ 2,317.42	\$ 1,468.12	\$ 8,366.71	\$ 1,988.42	\$ 23,560.39
ASB Prior Month Balance	\$ 14,135.09	\$ 14,612.62	\$ 14,290.22	\$ 13,112.17	\$ 12,054.90	\$ 11,754.44	\$ 9,929.29	\$ 8,702.24	\$ 9,395.86	\$ 11,713.28	\$ 12,701.10	\$ 12,412.93	
Monthly Total	\$ 17,027.38	\$ 16,012.62	\$ 15,052.22	\$ 13,936.17	\$ 13,599.81	\$ 12,131.39	\$ 10,855.24	\$ 9,395.86	\$ 11,713.28	\$ 13,181.40	\$ 21,067.81	\$ 14,401.35	
Monthly Expenses	Jan-17	Feb-17	Mar-17	Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Annual Net Expenses
Payroll - Lee	\$ 1,507.00	\$ 1,722.40	\$ 1,830.05	\$ 1,657.81	\$ 1,786.99	\$ 1,507.10	\$ 2,153.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 12,164.35
Reimbursement						\$ 275.00							\$ 275.00
Mileage Reim.	\$ 16.05			\$ 83.46	\$ 13.38								\$ 112.89
Underground Printing	\$ 338.71									\$ 402.90	\$ 402.90		\$ 1,144.51
Northern Tree/Trees North	\$ 460.00		\$ 110.00	\$ 140.00						\$ 77.40			\$ 787.40
Young													\$ -
Giar Excavating LLC						\$ 420.00							\$ 420.00
Short's Art Work Reim.													\$ -
Bellaire Chamber dues												\$ 210.00	\$ 210.00
Brand Evolutions													\$ -
JF - Reimbursement Parts													\$ -
Shanty - Maps Printing	\$ 93.00												\$ 93.00
Bee Well Mead													\$ -
Creative Characters					\$ 45.00								\$ 45.00
Spicer's Boat City											\$ 8,251.98		\$ 8,251.98
													\$ -
Monthly Total Expenses	\$ 2,414.76	\$ 1,722.40	\$ 1,940.05	\$ 1,881.27	\$ 1,845.37	\$ 2,202.10	\$ 2,153.00	\$ -	\$ -	\$ 480.30	\$ 8,654.88	\$ 210.00	\$ 23,504.13
Ending Monthly Balance	\$ 14,612.62	\$ 14,290.22	\$ 13,112.17	\$ 12,054.90	\$ 11,754.44	\$ 9,929.29	\$ 8,702.24	\$ 9,395.86	\$ 11,713.28	\$ 12,701.10	\$ 12,412.93	\$ 14,191.35	
													Variance
													56.26

Appendix B.

Calendar 2018 Friends of Glacial Hills Balance Sheet

Monthly Income	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18	Annual Net Income
Individual Donations	\$ 1,750.00	\$ 100.00		\$ 1,500.00	\$ 500.00	\$ 672.30	\$ 672.30	\$ 672.30	\$ 672.30	\$ 672.30	\$ 672.30	\$ 672.30	\$ 8,556.10
Business/Gov. Donations	\$ 1,000.00	\$ 200.00	\$ 4,654.01	\$ 1,928.75	\$ 500.00	\$ 500.00	\$ 500.00	\$ 275.00	\$ 1,785.00	\$ 1,785.00	\$ 1,785.00	\$ 1,785.00	\$ 16,697.76
Tubes/Tees/Cash		\$ 59.00		\$ -	\$ 85.00	\$ 130.00	\$ 200.00	\$ 300.00	\$ 450.00	\$ 155.00	\$ 25.00	\$ 21.00	\$ 1,425.00
Square Pay	\$ 583.33	\$ 1,037.93	\$ 101.65	\$ 53.10	\$ 110.00	\$ 125.00	\$ 150.00	\$ 60.00	\$ 150.00	\$ 300.00	\$ 500.00	\$ 500.00	\$ 3,671.01
													\$ -
Monthly Total Income	\$ 3,333.33	\$ 1,396.93	\$ 4,755.66	\$ 3,481.85	\$ 1,195.00	\$ 1,427.30	\$ 1,522.30	\$ 1,307.30	\$ 3,057.30	\$ 2,912.30	\$ 2,982.30	\$ 2,978.30	\$ 30,349.87
ASB Prior Month Balance	\$ 14,191.35	\$ 17,408.09	\$ 18,805.02	\$ 23,560.68	\$ 25,939.83								
Monthly Total	\$ 17,524.68	\$ 18,805.02	\$ 23,560.68	\$ 27,042.53	\$ 27,134.83	\$ 1,427.30	\$ 1,522.30	\$ 1,307.30	\$ 3,057.30	\$ 2,912.30	\$ 2,982.30	\$ 2,978.30	

Monthly Expenses	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18	Annual Net Expenses
Payroll - Trail Manager													\$ -
Reimbursement	116.59			\$ 132.00		\$ 300.00					\$ 100.00	\$ 100.00	\$ 748.59
Mileage Reim.				\$ 150.00	\$ 13.38								\$ 163.38
Underground Printing													\$ -
Northern Tree/Trees North													\$ -
Young									\$ 77.40				\$ 77.40
Giar Excavating LLC					\$ 7,000.00	\$ 420.00	\$ 3,500.00						\$ 10,920.00
Short's Art Work Reim.													\$ -
Bellaire Chamber dues												\$ 210.00	\$ 210.00
Brand Evolutions													\$ -
JF - Reimbursement Parts				\$ 483.20									\$ 483.20
Shanty - Maps Printing													\$ -
Bee Well Mead													\$ -
Creative Characters				\$ 337.50	\$ 45.00								\$ 382.50
ATV/Trailer/Storage Shed								\$ 13,000.00					\$ -
Dave Robb Masonary							\$ 4,500.00						\$ 4,500.00
Monthly Total Expenses	\$ 116.59	\$ -	\$ -	\$ 1,102.70	\$ 7,058.38	\$ 720.00	\$ 8,000.00	\$ 13,000.00	\$ -	\$ 77.40	\$ 100.00	\$ 310.00	\$ 30,485.07
Ending Monthly Balance	\$ 17,408.09	\$ 18,805.02	\$ 23,560.68	\$ 25,939.83	\$ 20,076.45	\$ 707.30	\$ (6,477.70)	\$ (11,692.70)	\$ 3,057.30	\$ 2,834.90	\$ 2,882.30	\$ 2,668.30	

Projected Variance (135.20)